Are you ready for BRING YOUR OWN DEVICE?

Employees are causing financial chaos by using their own devices at work

> BYOD IS A BIG PROBLEM



90%

CSPs that experience significant enterprise customer churn because of spending disputes



\$20,000,000

Write-offs per month due to enterprise billing disputes (for 60% of Tier I and Tier II CSPs)

> BYOD CAUSES BILL SHOCK AND DISPUTES WITH ENTERPRISES

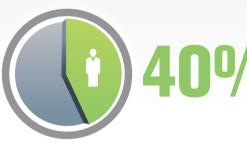
Enterprises roam and spend more on data than consumers. However, CSPs cannot offer enterprises...



Over personal versus business use



Spending Policies
For credit and usage control



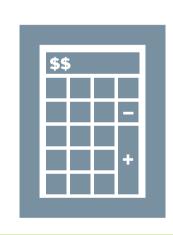
> CSPs MUST PROTECT THIS VALUABLE SEGMENT WHILE IMPROVING KPIS



Data Revenue Collected



International Roaming Usage

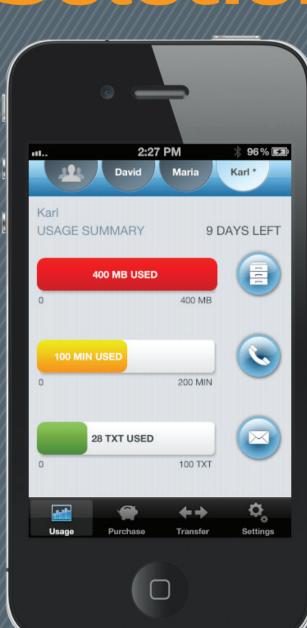


Days Sales
Outstanding



Customer Satisfaction

Solutions Real-time charging and spend control for enterprise customers





Real-Time Alerts

Avert accidental overspending Reinforce enterprise spend policies



Real-Time Charging

Separate business use from personal use

(L) Real

Real-Time
Account Views
Offer accurate

usage information

Management

Allocate shared balances



Download the whitepaper www.matrixxsw.com/byodwhitepaper.pdf